## The Homberger & Co. White Goods Stock

is the fruit of expert buying. The sales show that the public appreciates the best at such attractive prices. There are thousands of yards of almost every new fabric that you could think of.

45-inch Chiffon French Lawns, Lingerie Cloth and Wash Organdles, that cost to 50c; the price is 17c a yard.

Madras Cords, Mercerized Waistings and other new white goods that are worth to 25c, for 15c.

Linen-Finished Linon de Inde, 45 inches wide, 16 2-3e a yard.

The round counter of White Goods, at The round counter of White Goods, it is 12 1-2e a yard, contains values to 250—Madras Plque, Check-barred Madras, Pershan Lawns, Dotted Dimities, Real English Long Cloth worth \$2 a piece of 12 yards, and others.

Now Dotted and Figured Piques, 50 much in demand at 25c, are 1Dc a yard.

Meterized Waisting Madras is 1Dc instead of 35c.

Usual \$1 Long Cloth is sold for 70c a piece of 12 yards.

Sheer India Linon, 40 inches wide; 62 pieces of last season's 124c grade. Monday's special price, 9 3-4c a yard.

Fine Imported Warp Welt Piques, values to 20c; choice, 15c a yard. Sheer India Linon, S 1-2c a yard, Large design in Figured Embroidered Swiss, 25c.

Hest 25c Dotted Swiss, 16 2-3c, Meterized Waisting Madras is 10c Instead of 35c.

## Embroideries Have Shifted to a Changed Price Position

### From the Ordinary.

In the greater part the positive saving through buying the Homberger & Co. stock is clearly more than one-half. There are more than a hundred thousand yards on sale of every kind.

Embroideries at 1c to 5c. Thousands of yards, most of them less than half the import price. They include edgings and beautiful. Embroideries at 12 f.2c, 16 2-3c and 19c, fill marry tables; we don't know where to duplicate them this year. Wide Flouncing at 25c, are the marvels of the store; few of them can be imported for less than 50c. Flouncings will be more used this season than ever be-

where to applicate them this year.

All told, 3 full cases of All-Over Embrolderles. These are sold regardless of value or cost. The lots are lumped as we bought them. Nothing newer or better is shown for waists. We have marked the lots 256, 39e, 50e, 60e, 70e, 85e and 98e a yard. They include every design that it is possible to conceive, from the dainty baby to the boldest English eyels natterns. About 8,000 yards of Embrolderies are 7c. So and 9c a yard, including edgings and insertings in cambric, nainsock and Swiss; some in match designs.

### Embroidered Shirt Waist Patterns and Dress Robes.

Some are real hand work and beautifully embroidered. Waist Patterns are 69c to \$4.50. Some are pure linen. Dress Robes are \$6.75 to \$85, including the imported Parisian models.

## The Catchy Laces

and their catchy prices show the price-saving industry of the Cohen Store. It's hard to resist buying these beautiful new Laces when

Platt and Normandy Vals, Point de Paris, Climy and Torchon Laces, coun-ters full, sque to 5 inches wide, for 3e and 5e a yard.

New Eastern Laces are superior in their mbroidery to any we have ever shown, and at the prices they will not last many lays, 12 1-2e, 15e and 19e a yard.

Homberger & Co. carried a magnificent ne of Black Thread Laces in applique, orise, net top slik embroidered chantilly carring and edgings—prices, 121-2c to 1.50 a yard. They are just one-half of cir regular value.

Other Laces are only two-thirds their wholesale cost, at Sc, 10c and 12 1-2c a yard. One of the new lace ideas is the Ba-

tiste in their novel form of inserting, all-overs, galloons and medallions, 25e to \$5 a yard.

The new Nets, in plain or figured, white, cream or colors; these goods are much in vogue, and are sold at a better price than we can make later. 2 yards wide White Net, 40e; and at 50e, 2 yards wide in white, cream and evening tints. Others to 98c.

Man Tailored Skirts are \$6 to \$8, usu-

Another Covert Jacket is worth \$8 and sells for \$5.

The New White Serge Coats are sold for \$11.50.

Other novelties in Coats. The department is ready to serve you in almost every want.

Shirtwaist Counters.

The handsomest ones come first of

the season. It is almost painful to see

these beautiful waists at such little

prices. Cohen's store at all times does

The handsomest of Lingeric Walsts,

Dozens and dozens of Beautiful White

Walsts, trimmed with lace and embroid-

ery, perfect and new in their style; made

Still another, that seems the best \$1

valsts we have ever seen; perfectly

Almost an endless variety of Silk, Lace

nd Net Waists, Linen Waists, hand em-

roldered; Silk Waists, with hand-made

ace; Silk Waists of every, description,

from \$1,50 to \$18. We want you to see

The Corset Store

of the best Corsets. We buy them

with care as to the best make and

Another counter full, SDe cach.

its best.

ntirely new, at \$2,50.

ounters full, DSc.

allored, price 59c,

perfect shape.

# The Second Floor Garment Store

is ready as never before. The garments right, and the prices bargainward. You want to see the new ideas for spring, or you want to accept of the stable and every-day necessary garments for just

### One Half Their Value.

We step the full length in selling them...

The new and beautiful Suits, in all the pastel shades, styles that have proven the accepted this season, materials and combinations that are new, every price is Cohen-like; we have handsome Suits at \$12.50.

sell for \$25, are \$15.

117 Slik Taffeta Skirts, values \$8 to \$31; our price \$5 to \$15.50 each. All-Wool Cream Serge Suits in the new Pony siyle, for \$12.50 and \$15. made-to-order Suits. There are Suits at \$32.50. All Wool Covert Jackets for \$3.75; perfect in every way and one of the best \$5 jackets ever seen.

Sults at \$25 are unmatchable,

There are Silk Suits in a variety of solid and fancy designs, while they are perfect in every conceivable idea; the prices run like this, \$12.50, \$16.50, \$18.50, \$21 and \$31.

### The Art Department Come With Us to the Wants You Quickly.

There are hundreds of special pieces of the choicest things from the Homberger sale.

commis, Scarfs and Centerpleces, every conceivable style; there were upwards of 300 dozen in the lot, up to \$1.50 value; -holce, 48c. Hand-Made Renaissance Centers, 29c. 71.50 Centers for 79c. Table of Small Centers that cost to 5c, for 5c. Hand-Braws.

Hand-Drawn, Hemstitched Linen Cenrs and Tray Cioths for 19e and 25e. Counter of Mexican Drawn Work at the on the dollar composed of Scarfs,

### The Infants' New Dresses Have Arrived.

The cost of making at home would be about double what we ask. The styles and novelty in their effect is far ahead of any we have ever

See these Beautiful Little White See these Beautiful Little White Dresses, trimmed with embroidery and tucking; every seam double stitched finished and made perfectly; counter full of assorted styles, 59c.

Another lot, made to self for \$1.69, are 98c each.

Others up to \$3.69. It's impossible to conceive of these goods; they are produced so perfectly at such little prices.

The Little Beauty Waists, sizes to 14 cars, are 25c.

Special Monday from the Homberger tock—Corsets that sold for 50c are 25c. Corsets that sold to \$1 for 50c. Hand-Crochet Worsted Sacques, 25c.

There is everything for the infant here.

We sell Corsets to 86 a pair and fit them with a science that will give perfect satisfaction.

# Cohen's Notice "There

# Are Bargains in the Air"

brings the fairest information that it is good merchandise time.

The Ashley & Bailey Co., Silk Manufacturers, are forced into the auction-room, and dispose of 6,782 pieces of Silks to the highest bidder.

The Homberger & Co. liquidation sale finds a response in the Cohen Store at an average of one-half their usual cost, and for the most reliable stuff for the coming

The hundreds of cases and bales that have found their way here the past ten days make this store a real wonder.

You buy goods at, so to say, your own prices instead of being fanned by the wind of advance, that is now blowing a gale. We ask you to hurry your buying and take advantage of these trade winds.

# The Ashley & Bailey Co.'s

# at a time when there was so little demand for them, created a real price sensation in the market. It

is but seldom that such a merchandise slaughter is perpetrated. The entire lots were peremptorily sold to the highest bidder. Cohen's Silk Department will hand them over to you, beginning with onday, at prices to show how valuable this store is to the Richmond public.

29c for 50c Black Duchesse-

Pure silk with fine lustrous finish, suitable for linings and waists

59c for \$1 All-Silk Colored Pongee-1,500 yards, in a choice selection of newest shades; all new, strong and lustrous.

39c for 50c Checked Louisines-

10 different styles, in large, medium and small check effects; newest effects for shirt-waist suits.

38c for 50c Black Taffeta-There is nothing better at the price for dress and

50c for 88c Colored Peau de Cygnes-

A new and complete color line, including black, white and cream 59c for Changeable Surah Silks-

In a splendid assortment of street combinations: pure dye, splendid wearing.

75c for \$1 Black Taffeta-An exceptional value; is a regular dress Taffeta, bright and lustrous.

25c for 39c White Habutai-

27 inches wide; just the kind for linings and

69c for 98c All-Silk Suitings-

A beautiful assortment of light and dark shades, including Embroidered Taffetas, Soft-Finished Louisines, etc.

\$1.25 for \$1.75 Black or White Taffeta-

36 inches wide; all new and perfect; a superior imported grade, made for three-piece suits.

85c for \$1.25 Jasper Silks-

The old-fashioned Queen's gray, in various styles, stripe and fancy designs.

\$1.25 for \$2.25 Radium Soliel-

A soft, brilliant Silk, in black, white, cream and various light shades for street and evening wear; 45 inches wide.

In black and white and navy and white, and va-

48c for 69c Check Taffetas—

rious other colors, in seven different size checks.

50c for 85c Rough Suiting Silks-All Silk; a beautiful assortment of colors suitable

for shirt waist suits.

50c for 85c Black Peau de Soie-Soft and lustrous, pure Silk; gives entire satisfaction, in the wearing.

## The Sale of Handsome New Wash Fabrics

### Will Take New Life.

Special prices for all the novel fabrics that the season has produced. Most of these goods come from the recent sales, and will be appreciated when you price them. (First Floor, Rear.) 2,700 yards of Silk Mull, in all the various solid colors, 8 1-2c a yard.

2,000 yards of Finest Linen-Finished Suiting you can buy, at 20c; also the heavy but sheer Linen-Finished White Suiting, in double width, 12 1-2c a yard.

Mercerized Satin Stripe Batiste, in new designs, 12 1-2c, The daintiest and practiest French Organdles ever made, some 65 pieces of the 37% quality, for 28e a yard.

Silk Organdles, the finest qualities made at 35c, for 10c a yard. Champagne Novelty Sultings, mercer-ized, and imported to selt for 35c, are

All For Linen Suiting, Irish Bourette Cloth. 19c Yard London Checks, Double Width Shepherd Checked Suit-

ng, in all appearance like the 50c goods, for 16 2-3c. Morcerized Habit Cloth, in new illuminated colorings, for 25c.

Solid Color, Linen-Finished Bourett Suitings for 12 1-2c, The New Large Check English Ging cams, instead of 25c, for 10c.

nams, instead of 25c, for the.

Silly-Finished Kimono Cloths—they are near silk, imported, 25c a yard.

This is not a beginning of the many new and beautiful fabrics on sale in this

## Turn to the Dress Goods Counter.

It's a complete new store of them-five times the former space. New taste, new talent. The buying scope reaches to every Dress Goods city in Europe. Here are a few of the Cohen-like prices:

### Colored Goods.

38-inch All-Wool Volle, all colors, 39c. 38-inch All-Wool Novelties in Spring builting, 50c a yard. 46-inch Checked Mohair, beautiful lus-

56-inch All-Wool Cream Serge, \$1,25. 56-inch Invisible Checked Panama

56-Inch Hard Finish Invisible Stripe and Checked Suiting, \$1.50 a yard. 56-Inch All-Wool Grey Suiting, 89c, 46-Inch All-Wool Checked Panama, 98c, 46-Inch All-Wool Cheviot, 59c.

### Black Goods, 42-inch All-Wool Black Volle, \$1 a yard.

40-inch Black Mohair, beautiful luster, 50c a yard. 46-Inch All-Wool Black Chevlot, 59c. 54-inch All-Wool Black Cheviot, 75c. 38-inch All-Wool Oxford Serge, 50c.

52-inch All-Wool Black Panama, \$1.25 52-inch All-Wool Sponged Serge, \$1,25, 44-inch All-Whoi Striped Volle, 50c istend of \$1. 50-inch All-Wool Oxford Serge, 85c

## 44-inch All-Wool Black Panama, S5c.

We want to show you a great variety-there is no better way than to give you a few of the many at some one price. We will not be able to duplicate these under fifty per cent. more. Don't delay in coming.

Muslin Underwear at \$1.25.

Cambric Petticoats, with double ruffles of wide embroidery and dust ruffle. Cambric Petticoats, with whole flounce formed of "Point De Paris" insertion and wide edging—dust ruffle. Soft Nainsooks, Chemise Gowns, with

deep V-shaped neck of embroidery, with kimono sleeve and finished with ribbor bows.

Soft Cambric Gowns, with entire yoke of Swiss embroidery, neck cut square; fin-ished with dainty embroidery edging-ribbon run. Soft Nainsook Skirt Chemise, trimmed with dainty embroidery inserting, and edging.

Soft Nainsook Skirt Chemise, yoke front and back, formed of rows of Val-insertion, edging and ribbon run; skirt finished with ruffle, edged with Val. lace, Soft Nainsook Drawers, elaborately trimmed with cyclet embroidery, insertion and edicine.

Soft Cambrie Drawers, daintly trimmed with Val. lace and Swiss insertion and Val. lace edging.

Corset Covers, made of lawn, yoke front and back of Val. lace insertion, and entire front formed of narrow bands of lawn and Val. insertion; three rows of ribbon run through lace beading.

And many others,

Extra Special for Monday.



For Monday we will give a free examination of the eyes, \$3.50 Gold-Filled Eyeglasses, with periscopic lens, a chain, hook and pin, all for \$2. This is for Monday only.

Do not kill your eyes by inattention. They are the best friends you have. Head-ache, insomnia, dizziness, blurred vision and many other afflictions are symptoms that your eyes need attention. Don't neglect the warning; it may cost you your everlett. eyesight.

We will give you a free examination and furnish glasses. If they don't suit you, it's our loss. That's what we are here for, and we trust our specialist to know his business.

### The Linen Corner

furnishes a great portion of the Homberger & Co. stock. We have seldom had such a chance to sell Fine Linens at these prices

Handsomest Double Damask Tray Joths are 19c. Most beautiful Bleached \$1 Irish Pure Linen Table Damask is 79c. Dinner Napkins, 3-4 size, finest Irish Linen Damask, \$3 instead of \$4.25 a

\$42 Handsomest Damask Table Set we ever had, is \$25. Yard-wide Pure Linen Sheer Lawn

is 19c, instead of 29c. 50c Irish Linen Lawns and Cambrics, abe a yard. All-Linen Sheeting, 25 yards wide, 60e a yard.

Lot of Fancy Linens, Center Pieces Tray Cloths, Shams and Scarfs; take your choice at 30e.

Heavy Lines Huck Towels, 20x40, about 300 dozen, 12 1-2e each. Large Bleached Turkish Bath Towels, 22x45 Inches, double thread, 176 each. Hosiery Specials.

## 4 cases of the most reliable 1m-

ported Hosiery come with the Homberger & Co. stock-only arrived a day or so ago. The regular price is 25c; these are 17c a pair. A case of Women's 17c Stockings, seconds, with slight imperfections, for 10c n pair.

Come and Get

a Free Medallion.

These Medale-Graphs are an improvement on the old style medallions. They are imperishably put on fon-corrosive metal. A purchase of \$5 gives you one free, if you have your purchases punched out on your licket at the booth.

### Every Item Here is Special.

Notions: Toilets: Linings, Etc

### Toilets.

5 gross Rubber Gloves, all sizes; regular price is \$1, sale price 89c a pair. French Plate Ebony Mirrors, 50c kind is 19c, and \$1 kind 85c.

25c Hook-on Hose Supporters, satin-ops, 10e a pair. 12c Pin Cubes, black and colors, 5c. German Silver Thimbles, 1c. Nickel Safety Pins, all sizes, 3 dozen 5c. 4-4 and 5-4 Sluce Laces, good ones, 5c. White Mill Soap, 8 cakes to box, for 5c. a dozen.

O. N. T. Darning Cotton, any color and black, 3 spools for 5e. 200 cakes Coal Oll Johnny Scap, 2 1-2c

Big lot of White Tollet Soap, hig value, sale at is a cake.

Another lot of those 50c and 69c Scissors are being sold for 25c a pair.

## Linings.

400 Black Near-Silk Linings (mill ends), 1214c quality, 6 3-4c a yard. Another let of Black Serge Linings, a cloth worth 25c, full width, 10c a yard.

## Auction Silk Sale Great Third Floor Sale

## Mattings and Oilcloth

The third floor has received a big lot of Oil Cloths and Mattings. Here is the way they will sell on Monday:

50 rolls Nairn's No. 1 Floor Oil Cloth, best floor oil cloth made, one or two yards wide, 25c a square yard. Cork Linoleums, in lengths from one yard to room lengths; usual 75c grade, 30c a yard. Cork Bath Mats, 18x36 inches, 50c.

Belts and Bags.

New Gilt Belts, regular 50c values, for

5c.
Black, Brown, Tan, Green and Red eather Belts, the latest fad, special price

25c. Patent Leather Bags, that sold for 25c.

Patent Leather Bigs, that sold for 25c, are priced 10c.

Black and Colored Silk Belts, all kinds; sample sale of 25c and 50c values, 10c,
Lot of Brown and Black Bags that sold for \$1, are priced 53e each.

Buttons.

1.000 gross Large Pearl Buttons, worth 25c and 50c a dozen; some are imperfect; sale Monday, 10c a dozen, 500 gross Pearl Buttons, 1c a dozen, All sizes Fancy Shirt Buttons, 5c kind,

Two Rug Items. 30x50-inch Axminster Hearth Rugs, floral or Oriental effects; usual \$2.50 kind, for \$1.60.

Smyrna Hearth Rugs, fringed, 30x60-inch, Oriental or floral designs, 95c.

10c a yard for Close Woven China Mattings, good 15c value.

250 a yard for the Heaviest China Mat-

## Boys' Clothing Department

### Offers Nearly 5,000 Wash Suits.

They were made by Homberger & Co., and were bought at cents on the dollar. There are none more stylish, better made fifty cents on the dollar. There are none more stylish, better made or of better materials. We advise you to purchase now. Materials ere Linen, Chambray, Pique, Duck and other best wash fabrics.

Prices were 75c, 98c, \$1.50, \$1.75, \$2.25 and \$2.98. Our prices 39c, 48c, 79c, 98c, \$1.19 and \$1.48.

# The Bargain Basement is

The opportunity of these sales brings the very best merchandise at from 25c to 6oc on the dollar. These sort of opportunities come

Thousands of yards of new Light Madras, best 12½c and 16c grade, for 7 1-2c a yard. 2.500 yards of White Butcher Linen-Finished Suiting for 5c a yard.

Thousands of yards of the best Lan-caster Apron Ginghams, in various de-signs, for 6 --2e a yard.

10c and 12c yard wide French Percales sell for 6 1-2c a yard.

for 17c a vard.

yard.

Henvy 19-4 Sheeting, 25c a yard. Light Outing for nightwear, 6 3-4c.

The best White Linen-Finished Sulting, best 15c quality, for 8 1-2c a yard.

Yard wide Madras Suiting, were made to sell at 20c. We bought 5,800 yards to sell for 7 1-2c a yard.

Slik Organdies, manufacturer's lengths, for 12 1-2e a yard, ... Solid Color Linen-Finished Suiting, worth 15c, for 9 3-ic.

Some belated lots have just come in from the Homberger sale-the biggest values yet.

1,600 yards of Sheer India Linons, 40 inches wide, 8c and 10c grades, 5 3-4c a 8,600 yards of Figured Madras, Crossbarred Indias, Poplins and all the varieties of 121/2 white fabrics, for 8 3-4e a

# 1.800 yards finest Scotch Dimities, that cost to 25c, for 12 1-2c a yard.

Sheets, 65c, Instead of 75c,

Sheets, 48c and 50c that are usually 60c and 65c. Various lots of Pillow tases sell for e and 12c.

Bulster Cases for 19c.

White Crechet Quilts, 85e and 75e; the latter worth \$1.

35e Double, Sheet Iron Roasting Pans. 10c Heavy Steel Fry Pans; worth 29c

750 for \$1,50 Oak Medicine Cabinets, 10c Ideal Wolding Lunch Boxes.

Black and all colors of Thistledown Paffeta Linings, look like slik, wear bet-ter, 25c a yard.

Sale of Spun Glass Linings, in black and colors, 12 1-2c a yard.

Black and Tan Linen Canvass, good quality, 15c a yard.

Mattings.

20c a yard for choice line of the usual 25c Mattings, large and small weaves; about 35 designs to select from.

Fairly Stuffed With Goods

## by chance only.

Counters and Counters Full of Cotton Bargains

A half basement is filled with them.

Imported Solid Color Chambrays, 16c value, for 9 1-2c.

12,000 yards of Dress Ginghams, in small designs, worth 8c, for 5 3-4c a

Linen-Finished Auto Cloth, 15c.

of the Season.

## 2,000 yards of 10c English Long Cloth

Will not last long enough at these prices. Half an aisle full as yet. Heavy Bleached Sheets, I 3-4 yards 220 Heavy Marsellies Center White wide, for 38c. Quilts, worth \$2,25, for \$1.50 cach.

\$25 for 100-Piece Haviland Dinner Sets, handsomely decorated and gold stippled.

\$16 is our Monday price for 100-Piece Dinner Sets, in Limoges, Carlsbad or Bavarlan china, in all of the new and attractive decorations and shapes.

\$1.98 a set, Stag Handle Knives and Forks; worth \$2.50.

\$1.75 a set, Russell's Steel Knives and Forks, with white handles.

\$3.50 Marseilles Quilts, plain or fringed, \$2.50.

# We have a full line of heavily plaited nickel Bath Fixtures, to be closed out at

48c a dozen, 98c Thin Blown, Engraved Water Tumblers. 60c-75c Water Ooblets. 10e Imitation Cut Glass Pickle Dishes 9e cach, Glass Stamp Plates. 10e-25c Glass Celery Trays.

\$5.50-3-pint Cut Glass Water Pitch-rs; worth \$5. \$5 a dozen, 16-plnt Cut Glass Water

250-2-quart Glass Water Pitchers

\$2.25 for an 8-inch Chrysanthemum Cut Pickle Dish, that was \$3.98,

Usual 5 3-4c Apron Gingham, 3 3-4c.

Light Shirting Prints in every style that's made this season, for 4 1-2c and 4 5-4c a yard.

Wonderful Sale of all the Best White Goods

2,000 yards of India Linons, 40 inches wide, values to 16 2-3c, for 9 3-4c a yard.

3,300 yards of finest French Mulls and Merceized Lingeric Cloth, values to 59c, 170 s word.

1,600 yards of Sheer India Linons, 40

1,200 yards Checked Nainsook 3 7-Se a

## Homberger & Company Bedding.

Largest size Satin-Finished Marseilles Embossed Quilts, for \$1.98.

Other Beddings, such as Blankets, Comforts, etc., at under prices while

## Special Houseware Offerings.

\$1.50 for \$2.59 Hand-Painted German China Cake Plates. \$31.25 a set, Wm. A. Rogers 12 dwt. Silver Knives and Forks.

\$3.75 for an 8-inch Cut Glass Saind Bowl: worth \$5.50.

\$1,75 each, 7-inch Cut Glass Nupples, were \$3.15.